

# DIGITAL DEFINED DIGITAL DELIVERED

CORPORATE  
PROFILE



## VISIONET

# END-TO-END DIGITAL EXCELLENCE

Harnessing digital technology to achieve business success requires clear vision.

Visionet has helped numerous large and mid-market organizations by refining their vision and applying a complete range of business technologies to achieve their objectives... and surpass their expectations.

## VISIONET HIGHLIGHTS



**1995**

Established



**CRANBURY**

Headquarters



**6,000+**

Global Employees



**350+**

Clients Served Globally

- 
- Pittsburgh, PA
  - New York City, NY
  - Cranbury, NJ
  - Tampa, FL
  - Munich, Germany
  - Lahore, Pakistan
  - Bangalore, India
  - Coimbatore, India



# FROM OUR CEO



It is my sincere belief that the fruit of our labors are largely dependent on the values we uphold.

As a forward-thinking provider of digital business solutions, Visionet insists on tirelessly pursuing integrity, advancing digital innovation, and above all, ensuring complete operational transparency across all stakeholders. We have built our reputation by ensuring the successful delivery of each one of our products, and it is these core values that have made these successes a reality.

*arshad masood*

**Arshad Masood**

CEO, Visionet Systems, Inc.



# CORPORATE MILESTONE

Steady growth and a hunger for innovation have been a part of Visionet's DNA since its inception. Here is an overview of our organization's highlights so far:

## Key Service Offerings

### 1995-2000

- Turnkey bureau services
- Medium to large application projects
- Legacy maintenance

### 2001-2006

- Enterprise software and solutions
- SharePoint/ collaboration and BI
- Launched BPO division

### 2007 Onwards

- Product innovation
- IT strategy and technology-led BPO
- Large-scale app development
- Large-scale maintenance

### 1995-2000

- Legacy migration
- Enterprise-wide IT
- Y2K deadlines
- Addressing skill shortages
- Lower costs

### 2001-2006

- Provided domain and consulting expertise
- Business continuity

### 2007 Onwards

- Business alignment
- Cost effectiveness
- Maximum leverage
- Innovation and flexibility

## Value to Customers

HUNGER FOR INNOVATION  
 HAVE BEEN A PART OF  
 VISIONET'S DNA SINCE IT'S  
 INCEPTION

# CORPORATE MILESTONE

Steady growth and a hunger for innovation have been a part of Visionet's DNA since its inception. Here is an overview of our organization's highlights so far:

## Focus

### 1995-2000

- Quality and execution excellence
- Cost competitiveness

### 2001-2006

- Quality and execution excellence
- Cost competitiveness

### 2007 Onwards

- Global delivery
- Scale and innovation

### 1995-2000

- Launched Visionet Systems in North America

### 2001-2006

- Launched Visionet Systems BPO centers in India

### 2007 Onwards














- Launched Visionet in Germany
- Launched Techvista Systems in UAE

## Geographic Expansion



## SELECTED CLIENTELE

From the Fortune 500 to the Forbes Global 2000, some of the largest organizations in the world trust Visionet. We proudly serve many prestigious brands across more than a dozen major industries.

<b>REGENERON</b>	TALBOTS		
	ASHLEY  STEWART		<b>KaDeWe</b> BERLIN
joie	 <i>Brooks Brothers</i>	VINCE.	DOONEY & BOURKE
EQUIPMENT	 kate spade NEW YORK	KELLWOOD	 PASSION FOR EXCELLENCE
<i>Michaels</i>			<b>Y. Hata &amp; Co.,</b> LIMITED 
<b>MATTRESSFIRM</b>	BARNEYS NEW YORK	CHASE 	

# OVERVIEW OF CAPABILITIES

To maximize your ROI, Visionet takes a holistic, consultative approach to technology services. From ideation and strategy to execution, optimization, training, and support, we're a one-stop technology shop.



## Consulting

The industry experience you need to chart your course to sustainable business growth



## Support

Teams of skilled professionals committed to proactively ensuring peak performance



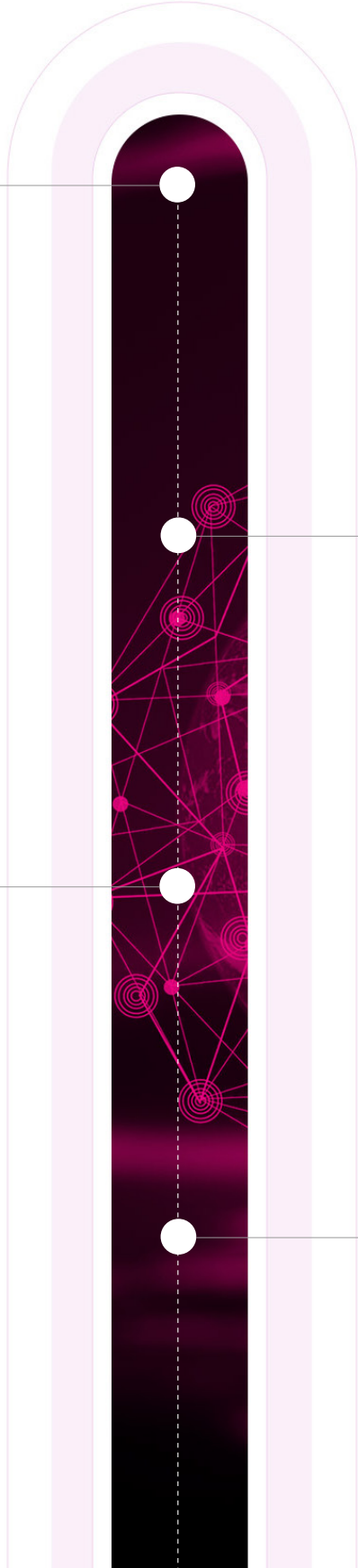
## Implementation

A large, diverse talent pool with a solid track record and real-world industry knowhow



## Outsourcing

Qualified global resources trained to deliver exceptional results across a wide range of processes



# PRACTICE AREAS

## Cloud Engineering

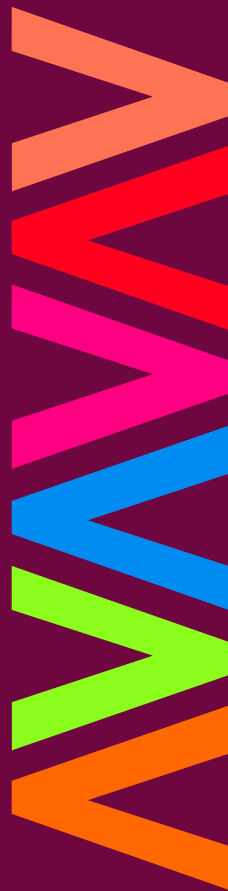
Improve efficiency, modernize business systems, and control capital expenses.

## Data & AI

Unify, analyze business information for accurate forecasts and actionable insights.

## Application Integration

Keep information systems in sync, monetize your data, and streamline internal and external processes.



## Business Applications

Unified, scalable solutions for productivity in the modern enterprise.

## Digital Commerce

Omnichannel B2C and B2B capabilities that enhance conversion and loyalty.

## Enterprise Automation

Minimize manual effort, ensure accuracy and compliance, and keep costs low.





# BUSINESS APPLICATIONS

Outdated end-user software prevents businesses from achieving the success and scale they aspire to. Modern applications make it easy for your team to perform business processes, create and share documents, communicate, and innovate.



Visionet provides a complete range of services for business applications, including unified enterprise resource planning (ERP), customer resource management (CRM), and digital commerce using Microsoft Dynamics 365. Expertise in Microsoft Power Platform, Office 365, Teams, SharePoint, Exchange, and Active Directory allows our team of professionals to provide comprehensive advisory, implementation, upgrade, and managed support services for any business situation.





# CLOUD ENGINEERING

Businesses of all kinds, from giants of industry to startups with limited capital, have undergone rapid growth by adopting cloud computing. The cloud helps them run business applications and store vast volumes of data securely, efficiently, resiliently, scalably, and cost-effectively.



Visionet's cloud engineers assist organizations with their cloud journey, from consulting and strategy, through implementation and upgrades, to monitoring, analytics, and disaster recovery. We optimize cloud workloads to balance cost and performance, and modernize on-premises applications using a range of approaches. Our DevOps practitioners recommend ways to optimize your internal team's application development lifecycle.



Cloud Strategy & Assessment



Cloud Administration & Support



Cloud Cost Optimization



Application Modernization



Containerized Custom Apps



Cloud-Native App Development



ID Management & Security



DevOps



Cloud for Data



Team Productivity



Automation & Log Analytics



Hybrid Workload Monitoring



Backup & Disaster Recovery



# DIGITAL COMMERCE

Business websites and online stores have become the primary point of customer interaction for successful organizations. A modern digital commerce footprint helps today's brands deliver a sharp, personalized customer experience, improves conversion rates, and reduces the time and effort required on product information management, order fulfillment, and more.



Visionet's digital commerce experts apply design, technology, and business expertise to craft personalized, impactful online experiences for B2B and B2C audiences. We rapidly enable omnichannel order fulfillment, centralized global product management, and unified customer support. The result: an efficient, scalable, and highly effective buyer's experience.



Digital Strategy



Digital Marketing



UX/UI Design



Technology  
Implementation



Maintenance &  
Support



B2C Retail  
Solutions



Solutions for  
Apparel and  
Consumer Goods

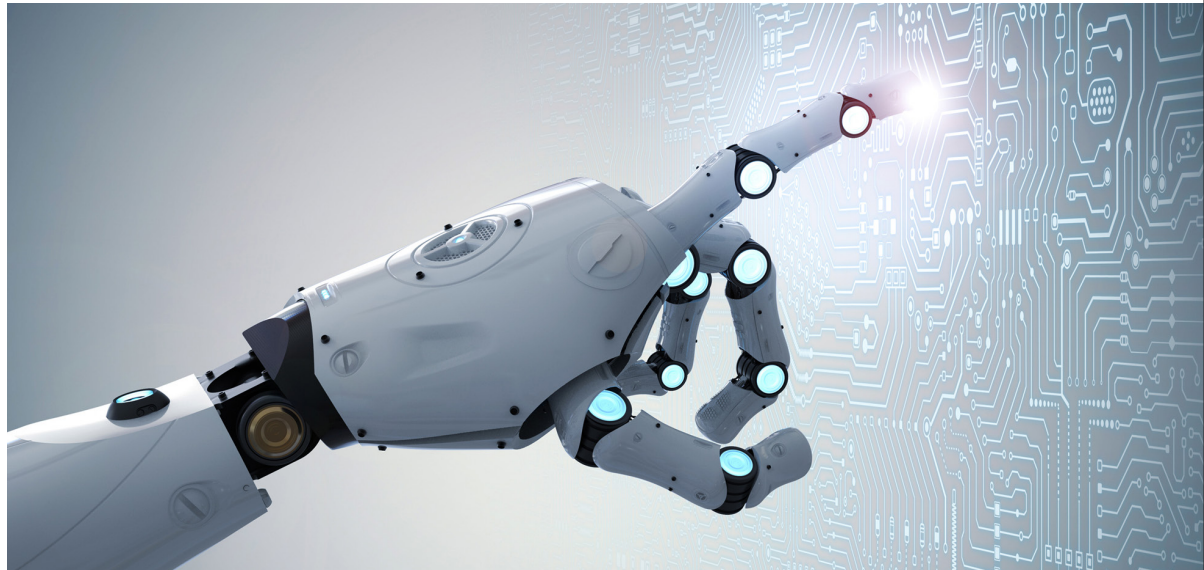


B2B Manufacturing  
and Wholesale  
Solutions

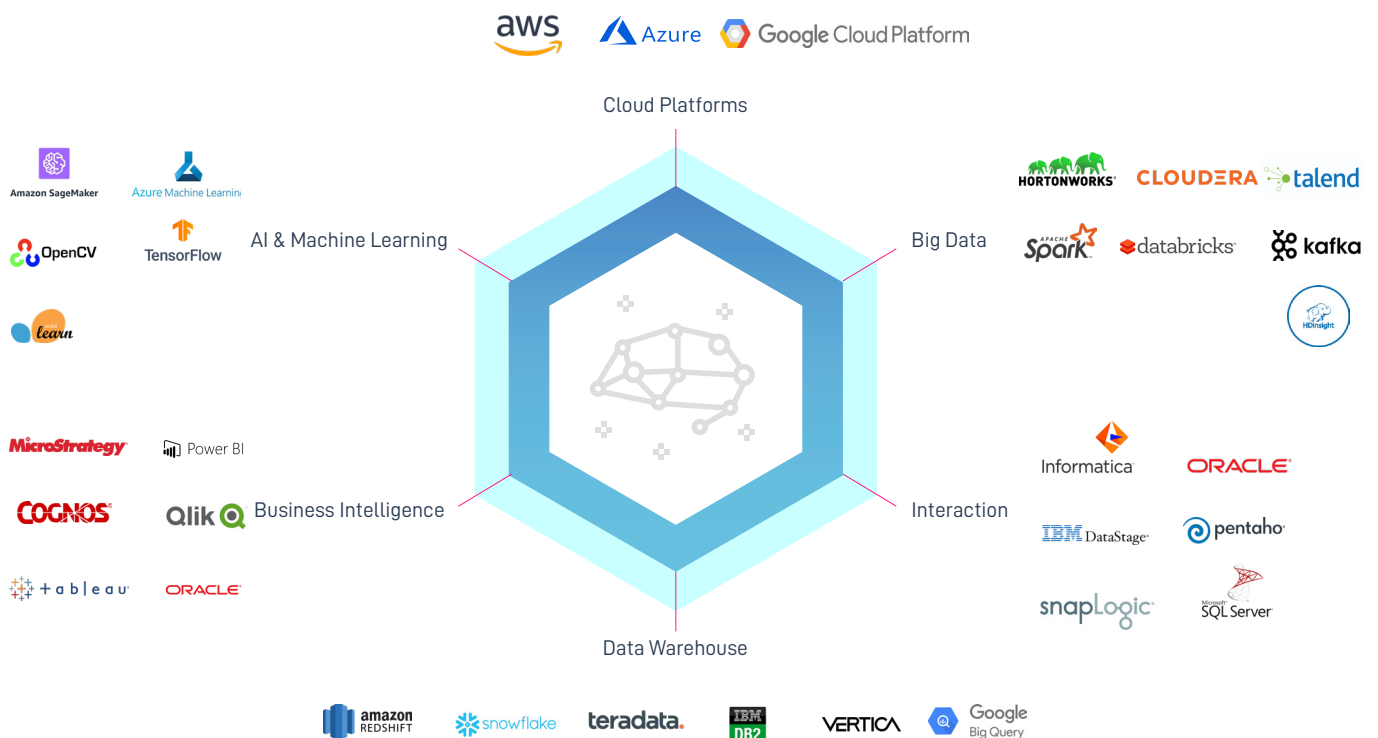


# DATA & AI

Enterprise data challenges have shifted rapidly from addressing data scarcity to extracting valuable insights from incomprehensibly large data sets.



Visionet's data scientists and business intelligence experts use machine learning models to analyze, interpret, and extract actionable insights from multiple streams of business data to optimize inventory, understand customer behavior, predict risk, and more. We build strategy that helps your organization create a data-centric culture using real-time advanced analytics to guide global business decisions. We apply Big Data engineering to manage and analyze huge amounts of structured and unstructured data to solve complex business problems.





# ENTERPRISE AUTOMATION

Flexible and affordable robotic process automation (RPA) solutions help businesses stay competitive by augmenting their team's capabilities with "bots", software agents that perform repetitive manual tasks with superhuman speed and accuracy.



Automation experts at Visionet assess your existing processes, recommend an automation strategy, and use leading RPA platforms or custom automation to replace long series of tasks with touchless or single-click operations and save several hours of daily effort. We monitor performance and suggest improvements as your needs change. Visionet also integrates chatbots for an intuitive user interface for initiating automated processes and receiving their results.



Strategy



Execution



RPA  
Infrastructure



Monitoring and  
Scaling



Chatbot  
Integration



Custom  
Automation



# APPLICATION INTEGRATION

Modern organizations use multiple business applications for specialized purposes. For efficient operations and minimal manual effort, Visionet provides a wide range of integration services using several leading technologies and techniques.



With Visionet integration services, your internal business systems will seamlessly and automatically exchange information with other applications and authorized third parties to improve operational efficiency, minimize errors, and control costs. Open APIs can help your organization monetize expand the reach of its data and services to establish new revenue channels. Our integration experts help you create a solid foundation for digital transformation.

## Visionet's Integration Expertise

<b>Point-to-point (P2P) integration</b>	Directly connect pairs of business applications
<b>Service-oriented Architecture (SOA)</b>	Efficient communication between multiple applications and formats
<b>Enterprise service bus (ESB) and microservices architecture</b>	Scalable, agile integration with resilient independent services
<b>Messaging</b>	The heart of integration – reliably moves information payloads
<b>Offline integration</b>	Fault-tolerant batch transfers for low-workload
<b>Open APIs</b>	Secure, governable, and monetizable integration with third parties

# YOUR TRUSTED TECHNOLOGY PARTNER

Visionet Systems, Inc. has been assisting businesses achieve exceptional results using a wide range of digital technology.

Our diverse range of industry expertise, products, and services have become a trusted one-stop shop for our clients' complete technology needs.

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# VISIONET

Digital Defined | Digital Delivered

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