

# Reimagining The Technology Ecosystem of Fashion & Apparel industry with HauteLogic's four dimensions of innovation

## Connected Commerce

- Integrated DTC and B2B digital selling with Dynamics Commerce and third-party platforms.
- Full integration with parcel & freight carriers.
- Near real-time communication with sourcing partners.

“By the year 2040, it’s estimated that **95%** of all purchases will be through Connected Commerce.”



## Resilient Supply Chain

- Collaborate with vendors, factories, contractors, agents, auditors and quality inspectors.
- Supply Chain Network integration based on prebuilt solution for EDI/API management for unified management and workflow.
- Utilize AI/ML powered intelligent demand forecasting & planning solution.

“Forward thinking businesses have recognized the importance of smart logistics, with **59%** saying it’s a high or top priority.”



## Digital Sourcing

- Integrated color management and quality control solution.
- Data collection, monitoring, and analytics of compliance audits of vendors.
- Digitally source and connect with factories, freight forwarders, party auditors, and agents.

“**72%** of buyers believe that digitalization is critical.”



“The global AI market value is expected to reach **\$267 billion** by 2027.”

## Intelligent Planning

- AI Powered Forecasting and Planning.
- Gain a unified view of Enterprise Data and make data-driven decisions.
- Enhanced product allocation and improved forecasting.

