

LIVE

# Commerce

Nurture real-time interactive shopping experiences to boost your eCommerce business

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LIVE 4,527

iamsarah  
in love with the shoes

blue\_james  
😊😊😊

jessica.p  
can you plz share the prices

▶ Comment ... 🛒 1 ❤️

With new eCommerce trends shaping the future of online retail, social selling has grown exponentially.



China experienced a growth of **\$150 billion** in 2020, with livestream shopping sales expected to reach **\$300 billion** in 2021.



US livestream eCommerce market is expected to reach \$11 billion by 2021, and **\$25 billion** by 2023.

## Live Commerce by Visionet

Live Commerce is a next-generation live streaming eCommerce platform where brands can create shopping channels and host live streaming shows to sell directly to a global audience and achieve rapid scale.



### Boost quick conversions

Blend entertainment with instant shopping to keep the viewers watching longer, giving them the best customer experience that improves conversions. Generate product reviews and insights to foster trust. Make impulse buying effortless through in-video high-speed checkout without leaving the experience.



### Deliver brand-owned experiences

Retain your branded experience completely to drive web traffic and increase mass appeal. Moderate chats and interactions as well as own real-time analytics data.

**Engage live.  
Accelerate conversions.  
All in real time.**





## Achieve competitive differentiation

Use powerful technology that enables an unrivaled live shopping experience for consumers where they can seamlessly connect, interact and purchase at the same time.



## Minimize time to value

Go live in just 3-4 weeks with a cloud-hosted SaaS platform that offers plug-and-play functionality.

















## Enable seamless eCommerce integration

Integrate with your existing eCommerce platform and sync product feed without a hassle.



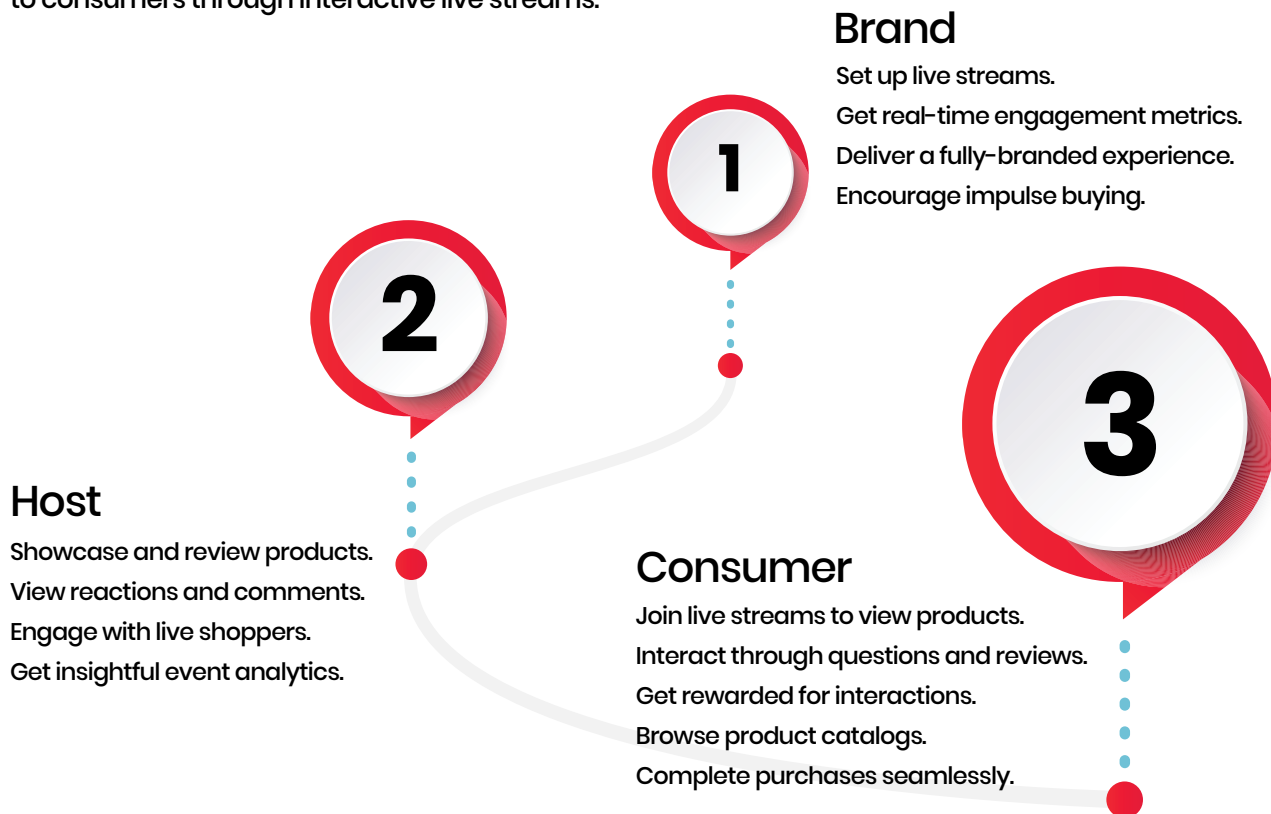
# Key Capabilities

Live video streaming purchasing 	Instant checkout with product catalog sync 	Lead generation and product sentiment analysis 
Apple Pay/Google Pay support 	Advanced real-time analytics 	Direct order synchronization with preferred retail servers 
Dedicated iOS and Android hosting apps 	One-to-many live-stream shopping events 	Customer experience audit and best practices review 
Event content builder and product catalog manager 	Consumer sentiment recording 	Product overlays with in-stream Add to Cart functionality 
Frictionless order integration with OMS 	Event planning portal to schedule live streams 	



# The Live Commerce Journey

Utilize the reach of influencers and sell products directly to consumers through interactive live streams.



## Ready to embrace the future of online shopping?

Convenience, accessibility, and human connection define competitive advantage for modern-day retailers. Live Commerce empowers your brand to check all the boxes and scale rapidly.

[Get in touch](#) with our experts to learn how we can help you.

## About Visionet Systems

Visionet is a leading technology services provider with multiple technical competencies that cover every area of the IT landscape. Our clients rely on our expertise to provide a complete range of end-to-end digital consulting and implementation services as well as premium solutions for frictionless eCommerce.

# VISIONET

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